



COVID-19 Farmers Market Guidelines

The East Longmeadow Recreation Department's "Fresh Friday" Farmers Market features regionally crafted and grown products. Vendor application approval is at the discretion of the Recreation Director. We encourage all local farms, local businesses, and hand-craft vendors, and local food trucks to apply.

- Check in time is from 1:00 p.m. - 1:30 p.m. to better manage traffic as vendors arrive. Please check in with staff upon arrival, and we ask to do your best to meet the timeframe of vendor set-up.
- All vendor spaces will be pre-assigned. We ask unless communicated ahead of time, please plan on staying the whole duration of the allotted time.
- Vendors will be required to wear masks and follow all Covid guidelines with markers designated for social distancing (6 ft) as needed.
- A one-way traffic flow will be initiated to maintain social distancing.
- We encourage vendors to take debit or credit cards or use cashless payments such as Venmo or Paypal.
- Reusable bags will be provided for consumers at the Farmers Market.
- Vendors must have hand sanitizer available at their table. In addition, vendors are encouraged to utilize the portable handwashing station that will be available.
- Vendors should sanitize high contact areas (e.g. keypads, cash register, etc.) often.
- We ask that there be no more than two people working behind your table at all times.
- Any table coverings used should have the ability to be washed and sanitized.